

What is claimed is:

1. A system for the capture, storage and manipulation of remote information,
the system comprising:
 - 5 at least one remote information capture device located at a remote site
for capturing remote data;
 - a central database accessible by the remote capture device for storing
the captured remote data; and
 - a computer program operative to manipulate the captured data.
- 10 2. The system according to claim 1, wherein the remote information is patron
data.
3. The system according to claim 1, wherein at least one capture device
15 includes a bar code reader.
4. The system according to claim 3, wherein the remote information is patron
data.
- 20 5. The system according to claim 1, wherein at least one capture device is a
wireless device to enable operator mobility.
6. The system according to claim 5, wherein the remote information is patron
data.
- 25 7. The system according to claim 1, wherein at least one of the remote
capture devices is a wireless LAN or WAN-enabled unit for communicating
with the central database in real time.
- 30 8. The system according to claim 7, further including a verifier for efficiently
verifying captured data.

9. The system according to claim 7, further including a global rules manager for managing flexible rewards in varying degrees of granularity down to a patron-specific level.
- 5 10. The system according to claim 7, further including an Internet address generator for the quick generation of email addresses leveraging common extensions in combination with a captured patron name.
11. The system according to claim 7, further including an efficient signature
10 capturer for reducing overhead when capturing patron signatures.
12. The system according to claim 7, wherein at least one capture device includes a magnetic stripe reader to efficiently capture patron information.
- 15 13. The system according to claim 7, further including an electronic marketing engine to enable electronic marketing utilizing the captured data.
14. The system according to claim 7, further including patron interface for patron participation.
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15. The system according to claim 7, wherein the system further includes a fraudulent use detector.
16. The system according to claim 7, further including an electronic contest
25 generator.
17. The system according to claim 7, wherein the system can be uploaded with one or more global rules to enhance functionality.
- 30 18. The system according to claim 7, further including means for driving customers to a web site utilizing the captured data.

19. The system according to claim 7, further including an incorporator for incorporating captured data within a multimedia presentation.
- 5 20. The system according to claim 7, further including a privacy consent selector for capturing patron approval.
21. The system according to claim 7, further including a digital camera for capturing patron photos.
- 10 22. The system according to claim 1, wherein the remote information is security rounds data.
23. The system according to claim 1, wherein the remote information is parking data.
- 15 24. A method for the capture, storage and manipulation of remote information, the method comprising the steps of:
- (i) capturing remote data;
 - (ii) storing the captured remote data; and
 - 20 (iii) manipulating the captured data.
25. A system for the capture, storage and manipulation of remote information, the system comprising:
- means for capturing remote data;
 - 25 means for storing the captured remote data; and
 - means for manipulating the captured data